



Expression of Interest No: 15-10-2024

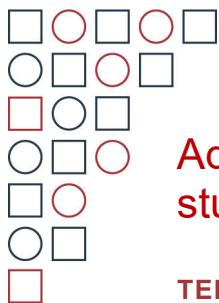
Advocacy consultant, Banking on Nutrition (Phase 3) – Case study  
in Cote D'Ivoire

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October 15, 2024

Deadline for receipt of proposals:  
November 1<sup>st</sup>, 2024 at 11:59PM Ottawa EST





## Advocacy consultant, Banking on Nutrition (Phase 3) – Case study in cote D’ivoire

### TERMS OF REFERENCE

Nutrition International is recruiting an individual consultant to perform the duties specified in this ToR. Nutrition International is committed to the fundamental principles of equal employment opportunity. Women are encouraged to apply.

### BACKGROUND AND RATIONALE

Nutrition International provides quality, timely and coordinated expert Technical Assistance (TA) in the areas of nutrition governance, financing and data to governments, multilateral organizations, development banks and other partners. Our TA aims to advance the effective scale-up of evidence-based nutrition interventions and programs, with a focus on elevating the health of populations in areas with the highest potential for impact.

Africa is home to approximately one-third of the world’s stunted children, and the number of stunted children is rising. In response, the African Union defined the objective of the Africa Regional Nutrition Strategy 2015-2025 to be a 40% reduction in Child Stunting by 2030. But among other factors impeding progress, particularly significant are insufficient investment, and missed opportunities to integrate nutrition into existing service delivery platforms and across sectors. In response, the African Development Bank has committed to make a significant contribution to the African Union’s goal, by greatly increasing its nutrition-smart investments across sectors. In this context, the Banking on Nutrition Partnership (BoN) was formed in 2015 to support the African Development Bank’s nutrition efforts, comprising of the Bank, Big Win Philanthropy, and the Aliko Dangote Foundation.

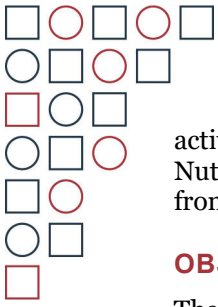
BoN has supported the development and approval of the Bank’s Multi-sectoral Nutrition Action Plan (MNAP) 2018 – 2025, and funded Nutrition International (NI) to provide TA in support of the MNAP’s operationalization in phases. The current phase (Phase 3) aims to accelerate the growth trajectory in the Bank’s nutrition-smart investing by 2025, while laying the foundation for sustained growth after 2025. This phase of TA will expand the scope of nutrition-smart programming at the Bank to new sectors, while addressing some bottlenecks identified in a recently conducted Mid-Term Review (MTR) of the MNAP’s implementation.

The MTR highlighted that strong leadership helped make nutrition a “viable investment and a development priority in Africa”, ALN high level political advocacy was crucial for the attainment of global and continental nutrition commitments and strategic technical assistance to countries through the Bank and TA providers accelerated decision making.

On the Bank side, more focus on reducing stunting could be done to ensure greatest possible impact on stunting and accelerate total investment. And on the countries’ side, the demand for nutrition smart projects is lagging. BON phase 3 therefore aims to “increase the demand for nutrition-smart investing by the Bank’s clients, both Governments of RMCs and businesses, while simultaneously enhancing the Bank’s ability to respond to that demand.

Supporting the generation of both demand and offer will require advocacy within the Bank and with RMC governments. As such, NI is recruiting a Senior Advocacy Consultant to support the development of success case in Côte d’Ivoire, which will showcase how Bank-supported projects working in support of national policies and plans have yielded both nutrition and economic results. This case will provide insights, and arguments, to economists, from both RMC governments and Bank Country Offices, that lead the final negotiations of each CSP.”

The success case will be developed in close collaboration with other BON workstreams (Nutrition-Smart Programming, ESW, Nutrition Dashboard Analysis) and be used to advocate for the inclusion of nutrition in stunting high-burdened countries’ Country Strategy Papers. The cases will highlight lessons learned from countries that have attempted the deeper integration of nutrition



activities and outcomes in non-nutrition sectors and aid countries in building Multisectoral Nutrition Strategies by sharing insights into the process learnings and economic outcomes achieved from other states.

### **OBJECTIVES OF THIS CONSULTANCY**

The overall objective of the consultancy will be to demonstrate how nutrition has been integrated into national policies and programmes in Côte d'Ivoire and showcase how Bank-supported projects have contributed to these national measures in support nutrition and economic progress.

The specific objectives and activities of this Consultancy are the following:

- Give an in-depth analysis of example of national policies and programmes in Côte d'Ivoire that have been successful in promoting nutrition, especially the reduction of child stunting, and pursuing this through integrating nutrition across and within different key sectors
- Share insights into processes, innovations, nutrition and economic outcomes achieved through multi-sectoral nutrition-smart projects and projects integrating nutrition in different sectors, supported by the African Development Bank in Cote D'Ivoire
- Based on the above, provide an advocacy document that provides insights and arguments to political leaders, economists and generate discussion on nutrition integration and nutrition-smart investing among decision-makers from Regional Member Countries and the Bank's country teams.

### **ACTIVITIES**

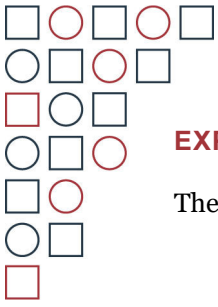
1. Conduct literature review of Government and African Development Bank policy and programme/project documents in Côte d'Ivoire, using markers of nutrition-smart briefs.
2. Hold key informant interviews and focus group discussions with key stakeholders to identify key learnings, successes and impacts related to nutrition-smart programming and the integration of nutrition issues into different sectors.
3. Produce a country case study report including analysis and highlighting what the country did, the AfDB support provided, and ways in which these partners have successfully integrated nutrition into other sector(s) with a focus on identifying barriers and enablers for integration. (considering up to 5 sectors - Agriculture, Education, Health, Social Protection, WASH).
4. Provide technical support to the AfDB and Nutrition International in producing and disseminating advocacy materials based on this work, such as infographics, fact sheets, and analytical reports tailored to different audiences

### **DELIVERABLES**

- A country case report documenting, analyzing and showcasing successes and innovations in the promotion of nutrition progress, particularly the reduction of child stunting, through multi-sectoral nutrition plans and the integration of nutrition into key sectors and examples of nutrition-smart investing by the Government of Cote D'Ivoire and the African Development Bank in that country.
- A nutrition advocacy brief in various formats, based on the country case report, to support advocacy messages and activities with key stakeholders.

The consultancy TA will target two main groups of stakeholders from the Bank and Governments:

- (i) the highest level – political leaders, high-level decision-makers and influencers; and
- (ii) technical staff – stakeholders in charge of project design and planning, implementation and monitoring.



## EXPECTED RESULTS

The success of this TA will be measured by the attainment of the following:

- Cote d'Ivoire successful integration of nutrition into policies and programs is analysed and showcased in a detailed report which outlines innovations undertaken, including in African Development Bank lending to the Government, and the contributions made to economic and nutrition outcomes by the end of January 2025.
- Experience of Cote d'Ivoire is documented and presented in compelling tools to tell an inspiring story that will generate nutrition discussions and buy in of political leaders and key decision makers in African countries.

## GENDER

Nutrition International is committed to gender equality. Consultants are required to indicate how they will ensure that gender equality considerations are included in the provision of TA, including how they are incorporated into deliverables. Examples of gender equality integration could include but are not limited to; ensuring government departments responsible for women are included wherever possible, gender sensitive indicators are included, emerging data is sex disaggregated, and relevant documentation related to gender is reviewed. Nutrition International's gender equality strategy as well as tools to support gender mainstreaming can be accessed here: [Program Gender Equality Strategy](#).

## TIMELINE

This consultancy will be for a period of up to 60 working days in total, covering deliverables due between November 2024 and February 2025.

## STATION / LOCATION

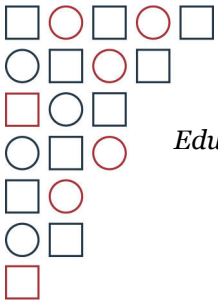
- The preferred location is in Cote D'Ivoire. However, there is flexibility for the consultant to be based in Abuja, Nigeria; Dakar, Senegal; Dar es Salaam or Dodoma City, Tanzania; Nairobi, Kenya or Abidjan, or can work from a remote location worldwide.
- The consultant may be required to travel to work in Cote d'Ivoire up to 20% of the time.
- All travel required under this consultancy will be provided for by Nutrition International. Travel allowances maximums are based on standard rates of the organization.

## MANAGEMENT AND REPORTING/COORDINATION MECHANISM

- The Consultant will report to the Senior Manager, Global Advocacy, Nutrition International and work in close collaboration with the senior nutritionist of the African Development Bank, Abidjan HQ, and Senior Project Manager, Banking on Nutrition Phase 3 and other project leads, staff, consultants across NI.
- NI will provide the funding for the assignment, and payment will be made in installments subject to performance and reaching deliverables as agreed at the time of contract signing

## PROFILE/ QUALIFICATIONS OF CONSULTANT

The consultant must have the following minimum profile:



*Education:*

- Master's degree from a recognized university in public health, nutrition, economics, development studies, political science, public policy, and/or health policy, or related fields is mandatory.
- Training or experience in development of policies, strategies and advocacy materials for nutrition and delivery of similar products and materials.

*Language Skills:*

- Fluency in written and spoken French is mandatory.
- Competency in written and spoken English is mandatory.

*Experience:*

- At least 10-15 years+ experience in policy advocacy, with a deep understanding of how to influence and shape policy decisions.
- Relevant experience with multi-lateral development banks (MDBs), WHO, or other UN agencies/international organizations or governments in Africa considered an asset.
- Experience working with various sectors in integrating nutrition particularly Agriculture, Education, Health, Social Protection, WASH.
- At least 5-10 years of experience in project management, with experience in developing and executing strategic plans to achieve measurable impact in nutrition policy and programming.
- Understanding of the context in Cote d'Ivoire is highly desirable.

**APPLICATION PROCESS**

Interested Consultants are invited to submit the following in French or English by email to [TechnicalAssistance@NutritionIntl.org](mailto:TechnicalAssistance@NutritionIntl.org), copying [bakande@NutritionIntl.org](mailto:bakande@NutritionIntl.org) on or before November 1, 2024, 11:59pm, Eastern Standard Time (Ottawa time)

1. Include in your email subject the title of the consultancy
2. Up-to-date curriculum vitae or resume.
3. Cover Letter/ Suitability statement for the consultancy
4. Summary budget proposal.

Additionally, applicants are expected to complete the [Technical Assistance Consultant Recruitment Form](#)

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